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**LOGISTICS AND SPARE PARTS: BMR’s HIGH PERFORMANCES**

**Speed, capillarity, professionalism:** with these features BMR invests in **logistics and spare parts** and is also an excellent partner in **customer service**, offering a wide and rapid distribution of the broad range available for the ceramic sector, throughout the world.

The leading company in the design and manufacture of technologies, machinery and processes for ceramic finishing, supports its core production business with a particular focus on **spare parts**, strongly believing in the need to create an extremely functional pre and post sales union, where specialization and the know-how gained in over 50 years of activity are a guarantee of high-level performances.

In fact, **at the Scandiano** (RE) **headquarters**, BMR has created an **ad hoc department** where a **state-of-the-art warehouse with 22 Modula systems** resides, managed by **specialized personnel** who professionally follow each movement.

A further step forward in the development of assistance and spare parts was also made thanks to **BMR USA**, located in Crossville, Tennessee: it is, in fact, a veritable logistics hub stocked with a wide range of spare parts. Thanks to the American headquarters, located in the heart of the US ceramic valley, BMR is able to manage the supply of spare parts and requests for technical assistance even faster and more efficiently. Moreover, the recent realization of a workshop for the regeneration of squaring spindles and soon, also lapping spindles, allows further implementation of the services offered to ceramic companies active in the Tennessee district, many of which are Italian, offering a fundamental service so far made prohibitive by transport costs to and from Italy.

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